



# County of Los Angeles CHIEF EXECUTIVE OFFICE

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WILLIAM T FUJIOKA  
Chief Executive Officer

April 30, 2012

To: Supervisor Zev Yaroslavsky, Chairman  
Supervisor Gloria Molina  
Supervisor Mark Ridley-Thomas  
Supervisor Don Knabe  
Supervisor Michael D. Antonovich

From: William T Fujioka  
Chief Executive Officer

Board of Supervisors  
GLORIA MOLINA  
First District

MARK RIDLEY-THOMAS  
Second District

ZEV YAROSLAVSKY  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

## CIVIC PARK

This memorandum provides an outline of the terms and conditions of the Civic Park (Park) Maintenance, Operating, and Programming Agreement (Agreement).

In February 2010, your Board authorized the Chief Executive Officer (CEO) to negotiate with the Performing Arts Center of Los Angeles County (PACLAC) for the programming, operations and maintenance of the Park. Construction for the Project began in July 2010 and is scheduled to be completed in June 2012.

Initially, the Park will be operated by the PACLAC (Music Center) under the terms of the operating agreement outlined below. During the term of this agreement, the County will maintain final approval of all operating policies and procedures, public programming, any concession, other subcontracts or subleases, prices, and rules and regulations governing the Park. By July of 2013, an independent 501(c)(3) will be established which will be responsible for public programming, operating policies and procedures, and fundraising to support Park programs on behalf of the County.

The proposed Agreement includes the following terms:

- The County will maintain final approval of operating policies and procedures, public programming, any concession, other subcontracts or subleases, prices, and rules and regulations governing the Park.

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- By July of 2013, an independent 501(c)(3) will be established which will be responsible for public programming, operating policies and procedures, and fundraising to support Park programs on behalf of the County.
- Prior to the establishment of the 501(c)(3) a seven member Advisory Board will be established to provide oversight and direction on public programming and proposed events. This Advisory Board will become the Board of the 501(c)(3) which is to be established. The Advisory Board will include: one member from each County Board Office, one member from the City Council District, and one member from the County Chief Executive Office.
- The County will pay PACLAC for employees, or third parties contracted to PACLAC, who provide services such as assistance in establishing park operating policies and procedures, maintenance, housekeeping, security, public programming, supervision of all permitted uses, operations, and the preparation of the annual operating budget.
- The Agreement is for a three-year term.

We anticipate requesting your Board's approval of the Park's Agreement terms and conditions with PACLAC in May 2012. Additional Board actions will be requested to formalize the Park name to "Grand Park," approve parking rates and locations for Park patrons, and authorize the CEO to take any other actions consistent with and/or necessary related to the operations of the Park.

If you have any questions regarding this matter, your staff may contact Jan Takata at (213) 974-1360, or Dawn McDivitt at (213) 974-2620.

WTF:RLR:DJT  
DKM:CF:zu